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John Swift cares about Northern Minnesota, and as Commissioner of the I-Triple-R-B, he's going to make sure that region is getting what it needs.

John is an invested citizen of the Northland—he runs an excellent lodge on Lake Vermilion, and he's been volunteering on two I-Triple-R-B committees, the Northern Lights Tourism Alliance and Partners for Progress.

He's got great managerial experience—he worked in the banking industry for a number of years.

I think if you combine John's background, his familiarity with Northern Minnesota and everything that goes on there, and the needs of the people up there, you get just the kind of person we were looking for to run the I-Triple-R-B.